

Dear Partner,

With the new General Data Protection Regulation (EE) 2016/679, which entered into force as of 25th May 2018, a common legal framework for the protection of personal data is established in all EU member-States. This legal framework requires that the subjects, whose personal data are being collected and processed, are informed respectively.

“Personal data” means any information relating to an identified or identifiable natural person (‘data subject’). An identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, identification number, e-mail etc.

Your personal data, i.e. name, surname, e-mail and telephone number, were made voluntarily available to our company, either through registration on AKRITAS’ application [akritas chroma plus](#), so that our company can lawfully process them (i.e. in order to collect, record, store, use, alter, disclose etc.), in order to be able to update you concerning its products, events, newsletters etc.. By registering the above personal data, you provide our company with your explicit consent to process your personal data for the purpose of communicating with you in various ways.

However, you may, any time, deny the processing of your personal data by AKRITAS for the above purposes, either by sending an e-mail to the address dpo@akritas.gr or by clicking [unsubscribe](#) in the next newsletter you will receive from AKRITAS. With this action AKRITAS will cease using your Personal Data and will delete them from its systems, according to the current legislation. In such case, please note that you will not be able to continue using the services provided by AKRITAS, which require processing of personal data by the latter.

You may also ask, anytime, AKRITAS to provide you with access to your personal data and correct them, in case of inaccuracy.

If you believe that AKRITAS does not process your Personal Data in accordance with the current legislation concerning the protection of personal data, you may, at anytime, file a complaint with the Data Protection Authority.